



## **ASPEN LIVING'S ENTERPRISE PARK WELL PLACED FOR FUTURE GROWTH**

Businesses in Aspen Living's **Enterprise Park** are well placed to capitalise on the strong future economic growth forecast to benefit the South West region in the coming years.

Local businessman and owner of Dunsborough Signs & Graphics, Matt Rodier, moved his shop into the business park just over 18 months ago.

Mr Rodier, who ran his business from home until his move to Enterprise Park, has not looked back and reported his Company has experienced its most successful trading year since the company's inception over 10 years ago.

He believes the business' vastly increased revenues are due in no small part to the high levels of passing trade and walk-in customers in Enterprise Park.

"I believe companies operating in Aspen's Enterprise Park are extremely well placed to capitalise on the current and future growth of the region," said Mr Rodier.

"With more and more people moving to the area and the new Bunbury bypass encouraging tourism, there will be a tremendous need for more accompanying businesses such as restaurants, shops, bars and accommodation and the associated service companies.

"Enterprise Park is well located as a springboard into the South West and it is situated in close proximity to the large urban areas of Dunsborough and Busselton. It is also in a great spot in terms of its surroundings, being located on the edge of Dunsborough Lakes' picturesque 18-hole championship golf course. An added bonus is being able to see the Kangaroos from our top floor."

Aspen Living chief executive officer, Chris Lewis, has launched an initiative aimed at attracting new retail businesses into Enterprise Park, offering premium lots at an affordable price.

"Our goal is to bring a diversified range of serviced business and retail units the Park to attract both the local community and tourists. We are therefore keen to bring a variety of retail units into Enterprise Park to maintain a large selection of outlets and to provide people with a high level of goods and services," said Mr Lewis.

**For more details regarding Enterprise Park please contact  
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